

Editorial

Dear Readers/ Research Scholars,

Learning of fundamentals is most essential in order to understand the higher knowledge of any subject. Without having the basic foundation of fundamentals one can never get grip on the concerned subject. In other words basics are the basement of the knowledge. Unfortunately now a days students are not paying much attention to learn the basics. As a result of it they are facing troubles in the higher studies. Even in the field of research, the researchers must be thorough with the fundamentals of research work. Then only he/she can go ahead in his/her work confidently and invent innovative findings. So my dear research scholars let us give much priority to be thorough with fundamentals and strengthen our knowledge.

***“Keep always the necessary basics in your grip
That will enable you to have the subject on fingertip”***

As an Editor-in-Chief, It is my responsibility to put before you the salient Features of **IJSIMR:**

- ❖ Blind peer reviewed journal.
- ❖ Eminent and great scholars in IJSIMR-Editorial Board from throughout the world.
- ❖ Prompt and rapid response to the authors according to the schedule.
- ❖ Simple and standard Template.
- ❖ Free English Language assistance from Academician's Research Center.
- ❖ Online and print versions (e-journal and Print) with reasonable cost.
- ❖ Issuing the e-Certificate of Publication to each Author with free of cost on request.
- ❖ Best Research Article Award will be given. For this, the minimum number of articles in that issue must be 10.

Once again I appeal to you to extend your cooperation to promote our journal-IJSIMR in your research circle.

**With Best Regards
Dr.K.V.L.N.Acharyulu
Editor-In-Chief
IJSIMR**