Effective Resource Allocation, Millennium and Sustainable Development Goals in Nigeria

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Abstract: This study identifies the challenges of Millennium Development Goals (MDGs) attainment in Nigeria, analyses the Sustainable Development Goals (SDGs) enabling conditions and examines measures for attaining SGD-poverty eradication goal in the country. The study presents Cocoon Prototype research design method and employs descriptive analytical technique to carry out the research objectives of the study. Likert-type scaling structured questionnaire research instrument was applied for data collection from 300 respondents, randomly selected. The result of the study discovered government’s priority on SDGs enabling conditions as panacea for attaining SDG poverty eradication goal in Nigeria. The study concluded further that reformation of failed programmes and abandoned projects has significant positive impact on achieving SGDs in Nigeria. The study therefore suggested that in order to achieve the SGD poverty eradication goal by 2030 in Nigeria, the government should ensure adequate provision of formidable enabling conditions as well as restructuring abandoned projects in her resources allocation policy implementation.

Key words: Effective Resources Allocation, Sustainable Development Goals, Cocoon Prototype Research Design.

1. INTRODUCTION

There are many underdeveloped nations in the world, including Nigeria with unstable and precarious development indices. About 1.2 billion people or about 20% of the world population live on less than US $1 per day for survival (Jones, Wynn and Hillier, 2017).

World Bank Reports (1999) as in Aliyu (2001), literacy rate in Nigeria was 44% in late 1990s and national net primary school enrolment was 81.19%, meaning that about 19 out of every 100 primary school children were not in school (Kolawole, Adeigbe, Zaggi and Owonibi, 2014).

The global challenges among others became worrisome to the world leaders, specifically the United Nations. They therefore converged to develop a blueprint tagged the Millennium Development Goals (MDGs) visioned to meet the need of the undersigned nations. The MDGs blueprint was signed by 189 countries, including Nigeria, in New York in September 2000. The set goals were visioned to be achieved by every nation between the time limit spanning from year 2000 to 2015 (Kayode and Adeniran, 2012).

The Millennium Development Goals have eight goals as encapsulated below:

<table>
<thead>
<tr>
<th>MDGs S/N</th>
<th>MDGs Outline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal 1</td>
<td>Eradicate Extreme Poverty and Hunger</td>
</tr>
<tr>
<td>Goal 2</td>
<td>Achieve Universal Primary Education</td>
</tr>
<tr>
<td>Goal 3</td>
<td>Promote Gender Equality and Empower Women</td>
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<tr>
<td>Goal 4</td>
<td>Reduce Child Mortality</td>
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<tr>
<td>Goal 5</td>
<td>Improve Maternal Health</td>
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<tr>
<td>Goal 6</td>
<td>Combat HIV/AIDS, Malaria and Other Diseases</td>
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<tr>
<td>Goal 7</td>
<td>Ensure Environmental Sustainability</td>
</tr>
<tr>
<td>Goal 8</td>
<td>Develop a Global Partnership for Development</td>
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Like many other underdeveloped countries, Nigeria after the adoption of the MDGs, was faced with the problem of raising the required needed financial resources for implementing the MDGs programme in an effective manner. The financial challenge persisted until 2005 when Nigeria obtained a debt relief of US$18 billion from the Paris Club of creditors, while the debt balance of US$12billion was paid by the Federal Government (Federal Republic of Nigeria, 2015). The debt relief gains were committed toward attaining the visioned MDGs in Nigeria through Ministries, Departments and Agencies. According to Okoroafo and Anuforo (2012), many nations did not pursue the MDGs with as much momentum as others which led them to their ‘backbencher’ position. The bane of development in Nigeria is her inability to implement policies even when she is noted for beautiful policy formulation such as Independent Corrupt Practices Commission (ICPC) and Economic and Financial Crimes Commission (EFCC).

MDGs in Nigeria were faced with many challenges like oil price volatilities, corruption, inter-communal clashes, threat to internal security and lack of proper and effective policy implementation among others. The targets set for the MDGs therefore fell short of expectation in Nigeria as witnessed in some other countries of the world.

By September 2015, another plan of action for people, planet and prosperity called Sustainable Development Goals (SDGs) was ambitioned to cover the period between 2015 and 2030 for global development (Jones, Wynn and Hillier, 2017). In total, there are seventeen (17) SDGs and all governments were called by the United Nations to develop national strategies to pursue the attainment of the SDGs. The outline of the SDGs are as highlighted in Table 2 below:

Table 2. Sustainable Development Goals (SDGs)

<table>
<thead>
<tr>
<th>SDGs S/N</th>
<th>SDGs Outline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal 1</td>
<td>End poverty in all its forms everywhere</td>
</tr>
<tr>
<td>Goal 2</td>
<td>End hunger, achieve food security and improved nutrition and promote sustainable agriculture</td>
</tr>
<tr>
<td>Goal 3</td>
<td>Ensure healthy lives and promote well-being for all at all ages</td>
</tr>
<tr>
<td>Goal 4</td>
<td>Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all</td>
</tr>
<tr>
<td>Goal 5</td>
<td>Achieve gender equality and empower all women and girls</td>
</tr>
<tr>
<td>Goal 6</td>
<td>Ensure availability and sustainable management of water and sanitation for all</td>
</tr>
<tr>
<td>Goal 7</td>
<td>Ensure access to affordable, reliable, sustainable and modern energy for all</td>
</tr>
<tr>
<td>Goal 8</td>
<td>Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all</td>
</tr>
<tr>
<td>Goal 9</td>
<td>Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation</td>
</tr>
<tr>
<td>Goal 10</td>
<td>Reduce inequality within and among countries</td>
</tr>
<tr>
<td>Goal 11</td>
<td>Make cities and human settlements inclusive, safe, resilient and sustainable</td>
</tr>
<tr>
<td>Goal 12</td>
<td>Ensure sustainable consumption and production patterns</td>
</tr>
<tr>
<td>Goal 13</td>
<td>Take urgent action to combat climate change and its impacts</td>
</tr>
<tr>
<td>Goal 14</td>
<td>Conserve and sustainably use the oceans, seas and marine resources for sustainable development</td>
</tr>
<tr>
<td>Goal 15</td>
<td>Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt reverse land degradation and halt biodiversity loss</td>
</tr>
<tr>
<td>Goal 16</td>
<td>Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels</td>
</tr>
<tr>
<td>Goal 17</td>
<td>Strengthen the means of implementation and revitalize the global partnership for sustainable development</td>
</tr>
</tbody>
</table>


Literatures reviewed on the Millennium Development Goals and Sustainable Development Goals in Nigeria revealed that most earlier studies either worked on MDGs or SDGs without reflecting the collaborative effects of the two vision programmes to ensure synergy in the implementation process toward achieving a common goal in the country. Among such studies are: Ajiye (2014), Lawal, Obasaju and Rotimi (2012), Kolaowo, Adeigbe, Zaggi and Owonibi (2014), Pauw, Gerick, Olsson and Berglund (2015) and Vasiliki and Nikolaos (2019). This study is of the opinion that if the two programmes are co-existed in a research effort, a clearer position of the level of development and better integrated policy to attain the set development goals in the country will be presented.
Unlike in many earlier studies like Sanjiv and Neeta (2016), Hulme (2009), Gwary (2011) and Thliza (2011) who broadly searched into all the 17 SDGs as outlined by the United Nations under a single research effort, this study adopts specific-goal analytical method with an attempt to make more in-depth investigation that produces valid and robust inferences.

The MDGs and SDGs vision for poverty eradication goal shall be sampled for this study. The choice of the goal for the study is based on the prioritized position placed on the poverty eradication goal by the United Nations in the MDGs and SDGs outlines. The goal was enlisted on serial Number 1 of each of the vision programmes as presented in Tables 1 and 2 above.

In the process of bridging the above identified gaps in the literature, the specific objectives of the study are to: identify the challenges of MDGs attainment in Nigeria; analyse the SDGs enabling conditions; and examine measures for attaining SDG poverty eradication goal in the country.

2. CONCEPTUAL AND EMPIRICAL LITERATURE

2.1. Empirical Literature

Millennium Development Goals (MDGs) have been tagged the worlds quantified targets for addressing extreme poverty as well as promoting gender equality, education and environmental sustainability (Ajiye, 2014). According to Hulme (2009), human development and result based management are the major factors that significantly influence and shape the pattern of direction of MDGs. He observed that the factors were pursued as crucial variables to the survival of MDGs of a nation.

Jones et al (2017) opined that MDGs represent a new attempt to increase the effectiveness of development for poverty reduction with a time bound targets and strong commitment to monitor progress of attainment. By UNDP Report (2010), MDGs is the world’s commitment to deal with global poverty in its many dimensions. Specifically, Mistry (2005), confirmed that MDGs are laudable projects aimed at poverty reduction.

Poverty in Nigeria can be described as poverty amidst plenty. This attests to the fact that the country is endowed with both natural and human resources which if wisely managed could facilitate the attainment of the MDGs. In an attempt to achieve the MDGs in the country, the government designed a number of policy documents such as National Economic Empowerment and Development Strategy (NEEDS) between 1999 and 2004 to lay a solid foundation for the implementation of the MDGs in Nigeria.

According to Ajiye (2014), as a way of bringing the reform programme closer to the people in Nigeria, each state government initiated State Economic Empowerment and Development Strategy (SEEDS). In his assessment, Okongwo (2009) emphasized that while NEEDS was struggling to position itself towards attaining certain goals through supporting small and medium scale enterprise accross the country, most of its states counterparts (SEEDS) merely existed on paper. It was projected that the sum of ₦4 trillion ($28billion) was required yearly to achieve the visioned MDGs in Nigeria between year 2000 and 2015 (Nwokeoma, 2013). In actual fact, the country’s MDGs office spent only £1.23 billion (₦305 billion) towards meeting the MDGs targets between 2006 and 2009 (Ajiye, 2014).

It was observed by Falade (2008) that most African countries were backward in terms of implementing and executing MDGs projects, when compared with other regions of the world. This according to him was due to poor human resource capacity in formulating and monitoring the MDGs projects in the countries. As a complementary programme, Sustainable Development Goals (SDGs) was designed in 2015 to provide a broad consensus and common sense of purpose to sustainable development across the globe (Jones et al, 2017). Adelson, Engell, Ranalli and Van Anglen (2008) believes that SDGs are significant in improving water supply and sanitation, installing irrigation, protecting fragile environments and more generally in reducing poverty in many less developed economies.

For identification of area of targets, UNESCO (2014) has outlined a number of sub-themes to the economic, social and environmental dimensions of the SDGs: (1) economic perspectives, corporate responsibility, accountability, poverty reduction and market economy; (2) socio-cultural perspectives: cultural diversity, gender equality, human rights, health, governance, HIV/AIDS, peace and security; (3) environmental perspectives: climate change, national resources, mitigation, rural development, sustainable urbanization and disaster prevention.
2.2. Conceptual Clarification

2.2.1. Challenges of MDGs Implementation in Nigeria

Nigeria, like many other undeveloped countries is exposed to various forms of challenges, some of these are highlighted within the conceptual framework below:

- **Inadequate Finance**
  
  During the MDGs period, Nigeria was faced with shortage of fund to implement the MDGs programmes in the country inspite of the gains of the debt relief received from the Paris Club of Creditors in 2005. For instance in October, 2009 the cost of financing the achievement of the MDGs in the country between 2010 and 2015 was estimated at US$171 billion. The annual cost varied from US$19 billion in 2010 to US$38 billion in 2015. On the contrary, an analysis of public expenditure allocations for achieving the MDGs during the period in Nigeria confirmed that the annual gap between the amount needed and the sum of money allocated for the MDGs programmes was as high as US$17.7 billion (Ajiye, 2014).

- **Security Challenges**
  
  Internal security such as armed banditry, inter-communal clashes, kidnapping, herdersmen versus farmers’ clashes, oil and gas pipeline vandalism and insurgencies such as Niger Delta militants and Boko Haram constituted the bane of progress on output and export during the MDGs period in Nigeria.

- **Corruption and Indiscipline**
  
  Every sector of Nigerian economy was dominated by gross indiscipline which gave birth to corruption practice during the MDGs programme. Government officials used their paraphernalia of office to divert funds required for the implementation of MDGs in the country to their personal uses.

- **Natural Disasters**
  
  Natural disasters such as desertification, flooding and erosion contributed largely to the domestic spending of the country during the MDGs programmes. This reduced the budgetary allocation of the government for the implementation of the MDGs in Nigeria.

- **Ineffective Human Capacity**
  
  MDGs programmes lacked effective human capacity for appropriate implementation and monitoring in Nigeria. Projects commissioned to meet the MDGs targets were poorly executed. Delays in processing certificates to award contracts, procurement and release of funds to contractors mostly led to abandoned projects of the MDGs in the country.

- **Poor Governance**
  
  Reference to Achebe (2001), the trouble with Nigerians is simply and squarely the failure of leadership. According to him, bad leadership in Nigeria affects policies implementation negatively as witnessed in the MDGs in the country.

- **Problem of Data Collection**
  
  Planning process for execution and implementation of projects for meeting the MDGs targets in Nigeria were very difficult. Most plans were misleading for unreliable data collected which has been a major problem of research activities in the less developed countries for long time.

2.2.2. Achievements of Millennium Development Goals in Nigeria

Notwithstanding the challenges faced during the implementation of MDGs in Nigeria, the selected success stories regarding to each of the development goals are shown below:

**MDG1: Eradicate Extreme Poverty and Hunger**

**2015 Target:** The proportion of people whose income is less than US$1.0 a day was projected to decline to 21.4% by 2015 in Nigeria.

**Attainment:** Sourced from NBS-Revised Poverty Figures (2010), the 1992 poverty prevalence (42.7%) rose to 53.3% and 45.5% in 2004 and 2010 respectively. The progress
report in the country notwithstanding, the 2010 figure was 2.8% (45.5%-42.7%) points higher than the 1992 figure and 24.1% (45.5% - 21.4%) points short of the 2015 MDGs target (Nigeria MDGs End-Point Report, 2015). These confirmed that the MDGs poverty target was not met as analysed above.

MDG2: Achieve Universal Primary Education

2015 Target: Children everywhere will be able to complete a full course of primary schooling.

Attainment: Sourced from Federal Ministry of Education (2015), primary school enrolment of 70% (2001) declined to 59% (2011) and further to 54% (2013). It was also sourced that the primary six completion rate of 85% (2000) fell to 77% (2011) but rose to 82% (2013), leaving 18% to meet the 100% MDG completion target, set for 2015 in Nigeria.

MDG3: Promote Gender Equality and Empower Women

2015 Target: Eliminate gender disparities and achieve equity at all levels by 2015.

Attainment: Reference to World Bank Statistics, there was a steady increase in the ratio of girls to boys in primary education in Nigeria from 82% in 1991 to 94% in 2013. On the contrary, only 5.11% of the total seats in the National Parliament were held by women in Nigeria in 2015 as against the expected 35% MDG 2015 target. In conclusion, the goal was not met especially in women employment but fair progress was observed on gender parity.

MDG4: Reduce Child Mortality

2015 Target: Reduce infant mortality rate to 30 deaths per 1000 live birth in Nigeria by 2015.

Attainment: Infant mortality rate was 91 deaths per 1000 live birth in 1990. This however decreased to 75, 61, 58 deaths per live births in 2008, 2012 and 2014 respectively. The attainment of the goal fell short of MDG target of the 30 deaths per 1000 lives births in the country.

MDG5: Improve Maternal Health

2015 Target: Reduce by three Quarters the Proportion of women dying in childbirth.

Attainment: Reflecting from the Federal Republic of Nigeria (2015), the maternal mortality rate in Nigeria was 1000 deaths per 100,000 live births in 1990. The figure reduced consistently to 545 in 2008, 350 in 2012 and 243 per 100,000 live births in 2014. The 2015 MDG maternal mortality rate target was attained in Nigeria.

MDG 6: Combat HIV and AIDS, Malaria and Other Diseases

2015 Target: Halt and begin to reverse the incidence of HIV/AIDs, malaria and other major diseases.

Attainment: Reference to Kolawole et al (2014), since mid-1980s, the HIV/AIDs prevalence rate in Nigeria has continually on the increase from 1.8% to 5.8% in the period between 1991 and 2001 but decreased to 4.4% in 2005. Regarding the incidence of tuberculosis per 100,000 has fluctuated between 343 in 2005 and 339 in 2012 (Federal Republic of Nigeria, 2015). Generally, the target was not met during the MDGs period in Nigeria.

MDG 7: Ensure Environmental Sustainability

2015 Target: Reduce by half the proportion of people without access to clean drinking water and basic sanitation.

Attainment: The statistics provided by the UNICEF and WHO in the Nigeria MDGs End-Point Report (2015), it was confirmed that the proportion of households in Nigeria with access to safe drinking water was 69% in 2015 as against 40% in 1990. The report further confirmed that the numbers of Nigerians using improved sanitation facilities were 41% and 29% in 2014 and 2015 respectively. The country did not meet the 2015 MDG environmental sanitation target as indicated above.
MDG 8: Develop a Global Partnership for Development

2015 Target: Develop further an open, rule-based and non-discriminatory trading system.

Attainment: There was a rising trend in per capita official development assistance to Nigeria especially the debt relief of US$ 18 billion from Paris Club of Creditors in 2005. Cellular phone subscribers and tele-density per 100 people stood at 77.8 and 99.3 respectively in 2014. This led to tremendous growth in industrial sector during the MDGs vision period in Nigeria. The target for this goal was met as presented by the Nigeria MDGs End-Point Report (2015).

Conclusively, all the Millennium Development Goals were not met in Nigeria, except MDG 5 (Improve Maternal Health) and MDG 8 (Develop a global partnership for development). To overcome the challenges that hampered the full attainment of the 2015 MDGs in the country, a research based implementation framework for the newly introduced Sustainable Development Goals (SDGs) in the country for the period between 2015 and 2030 is mandatory.

3. Method of Analysis

This study employs Cocoon Prototype research design method adopted from Anita, Sebastian and Narayan (2013). The name Cocoon is derived from the butterfly analogy where a caterpillar needs to build a cocoon (the space required) in order to turn into a butterfly. The cocoon model for this study presents six main steps that are needed to be taken that will transform the post 2015 MDGs unsustainable development challenges in Nigeria to 2030. Sustainable Development Goals attainment: poverty eradication in focus. The brief of research design is shown in figure 1 below:
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Step 3: Prioritization of Sustainable Development Goals

Here, the study places priority on poverty eradication of the SDG item 1, for an in-depth and a robust analysis in this study. The step links the research problem with the objectives of the study as reflected in steps 4 and 5 below.

Step 4: SDGs Enabling Conditions Identification

The study carries out a research on SDGs enabling conditions in the country using descriptive approach, based on the nature of the variables in focus. Ekiti State was sampled, 300 respondents randomly selected and likert-type scaling structured questionnaire was employed. The instrument was based on two (2) point-scale: Agree (A) and Disagree (D).

Step 5: Poverty Eradication Programmes Proposal

As presented in step 4 above, the researcher carries out an investigation to find out the list of viable investment programmes for the attainment of the targeted poverty eradication programme in Nigeria.

Step 6: 2030 SDGs as Normative Framework

This step presents suggestions on the way forward for the 2030 SDGs attainment in the country. The report will be used to evaluate the performance of the SGDs programme’s implementation in Nigeria after its expiration.

3.1. Decision Rule

The study uses 50% (0.5) cut-off point for decision making on survey results. Any variable reflecting at least 50% acceptance responses of the total respondents shall be accepted as having the desired positive significant impact on the targeted development goal in Nigeria, and vice versa.

3.2. Discussion of Findings

(a) SDGs Enabling Conditions

Figure 2 below shows that all the enabling conditions observed in the study are significant to build formidable foundation for viable projects to be embarked upon by the government in order to attain poverty eradication sustainable development goal in Nigeria.

Figure 2: Survey Results on SDGs Enabling Conditions in Nigeria

Source: Author’s Computation, 2020

The survey result reflects that 95.7% (287) respondents out of the total (300) respondents accepted that result-based monitoring and evaluation of SDGs has the tendency of providing enabling condition for achieving poverty eradication goal in the country. The result further reports that 93.3%, 90.3% and 90% of the total respondents for income redistribution, infrastructural development and improved sources of energy respectively were favourable conditions for poverty eradication projects in Nigeria.
All other accepted conditions for achieving SDGs in the country as shown in figure 2, ranged between 52% and 89% of respondents of the total. The other enabling conditions are: efficient public finance, corruption free society, patriotic leadership, effective health programmes, reliable data system, sustainable security, cultural promotion and human capacity development.

(b) SDGs Poverty Eradication Programmes

Figure 3(a) presents the survey results on the investable projects for attaining SDGs in Nigeria. The result confirmed that 81.3% (244) respondents out of the total (300) respondents supported that reformation of abandoned projects in Nigeria shall make significant positive impact on SDG poverty eradication goal in the country. Such abandoned projects for reformation include: National Accelerated Food Production Programme (1972), Operation Feed the Nation (1976), Green Revolution Programme (1979), Go-Back to Land Programme (1984), and Better Life Programme (1987), among others.
The result in figure 3a further suggests that investing public fund on waste to wealth programmes (80.3% of total respondents) and entrepreneurial training and employment (78% respondents) would promote wealth of nation. Government financial commitment on village development schemes was also support by the study. Such programmes include: village health workers scheme, village infrastructure project and rural cooperative society.

The study agreed with 62% of total respondents that reviewing the government’s empowerment programmes would impact sustainable development poverty eradication goal in Nigeria. These are: National Economic Empowerment and Development Strategy (NEEDS), State Economic Empowerment and Development Strategy (SEEDS) and Local Economic Empowerment and Development Strategy (LEEDS).

The report on touristic investment for achieving SDG poverty eradication goal in Nigeria was not favourable. Only 37.3% (112) respondents of the total (300) respondents were of the view that the variable could impact poverty eradication in the country. Touristic investment is therefore not a significant SDG poverty eradication programme since the 37.3% < 50.0% bench mark.

Alternatively, the survey results described above are presented in pie chart method as contained in figure 3b for clarity and further analysis.

4. SUMMARY AND CONCLUSION

Millennium Development Goals (MDGs) are series of eight time-bound development goals visioned in year 2000 to address poverty, education, gender equality, child mortality, diseases, maternal health, and environment global partnership, to be achieved in year 2015. In Nigeria, only child mortality and global partnership goals were met at the end of the MDGs programme. Sustainable Development Goals (SDGs), another globally seventeen time-bound development goals was visioned for the period between year 2015 and year 2030.

This study searched into the enabling factors and feasible projects that can motivate the attainment of SDGs, specifically poverty eradication goal by year 2030 in Nigeria. The study concludes that for the SGD poverty eradication goal to be attained in the country, the following enabling condition should be put in place: result-based monitoring/evaluation, income redistribution, infrastructural development, improved sources of energy, efficient public finance, corruption free society, patriotic leadership, effective health programmes, reliable data system, sustainable security, cultural integrity and human capacity development.

The study further concluded that sustainable development poverty eradication goal shall be attained in Nigeria if the attention of the government is directed toward the following areas: reformation of abandoned projects, waste to wealth programme, village development scheme, entrepreneurial training/employment and re-strategised empowerment programme.

SUGGESTIONS

Based on the outcomes of this study, the under mentioned suggestions are proposed:

i. Government should ensure adequate provision of formidable enabling conditions in the process of attaining sustainable development poverty eradication goal in the country.

ii. Government should study the shortcomings of her abandoned projects and restructure such projects towards attaining sustainable development poverty eradication goal by year 2030.

iii. Appropriate entrepreneurial training should be carried out by the government to reduce the rate of unemployment and thereby increase saving, investment and revenue for both the government and the private sector.

iv. Policy documents that initiated NEEDs, SEEDs and LEEDs during MDGs should be reviewed for better performance in order to impact positively for attainment of SDGs in Nigeria.

v. Government should place budgetary priority on rural development in the process of attracting agricultural products from the grass root for realization of SDGs in the country.
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